



December 2 - 3, 2022

What is Winter Wonderland?

Winter Wonderland is a collection of holiday events happening in and around Battle Creek. Join in celebrating this magical time of year and wander all around our beautiful city to get into the holiday spirit.

TREE FOREST SPONSOR

\$250

- Branded Links on all Social Media Posts
- Logo on all Social Media Promotions
- Company Acknowledgement in all Social Media Posts

CARRIAGE RIDE SPONSOR

\$500

- Same as Tree Forest Sponsorship, plus
- Logo on Stage Banner

STAGE SPONSOR

\$1,000

- Same as all previous tiers, plus
- Your Logo and Company Name promoted in all Print Advertising/Marketing Materials
 - Recognition on Stage at the Night Bazaar Event
 - Logo on Winter Wonderland website

PRESENTING SPONSOR

\$2,500

- Same as all previous tiers, plus
- Your Logo and Company Name on Street Signage and Banners
 - Social Media Mentions as a Presenting Sponsor and TWO specific posts highlighting your company